

presents

AI MADE SIMPLE:

Practical Tools for Healthcare Professionals

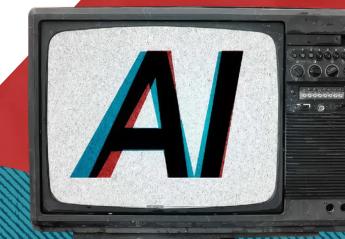
PRACTICAL, ETHICAL AND TIME-SAVING WAYS TO BRING AI INTO DAILY PRACTICE

COST:

£50 + VAT

15% Discount for NHS, Statutory Services, and Charities

This isn't just another tech talk — it's an investment that pays for itself.





27th January 2026



10:00 - 12:00

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We all feel overwhelmed and bombarded with the amount of AI information being hurled at us from the news, social media, over zealous friends pushing their opinions on how we must use ChatGPT or Copilot or the fear driven around AI replacing jobs. Of course, we all have our thoughts, concerns, fears and wonderous excitement of what the future will bring. AI should supplement professional judgement, not replace it.

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In this session, Tracey will bring a more measured look at AI, with clear, practical uses of platforms and smart tools into your healthcare business and daily life with ideas on how you can use AI with your clients. Staying protected and learning the essentials on ethics, privacy, compliance and the Government's new Data (Use and Access) Act 2025.

She will look at how health professionals are currently using AI, reviewing apps like Heidi Health for typing up your MDT meeting minutes, Rytr for creating emails, FreePik for image/video design.

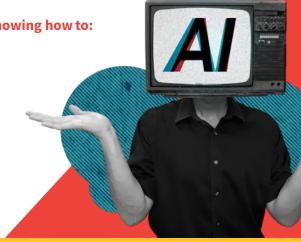
Tracey loves using Perplexity.ai but you really need to understand how to create prompts to get the best results, for example:

- Creating a job advert for a support worker providing care to an adult with a traumatic brain injury.
- Creating bespoke questions to ask at an interview for an associate therapist.
- Suggesting supervision questions ideal for a case manager.
- Pricing up and researching business tools like patient record management systems, HR platforms, accounting systems.
- Creating content for your new website.
- Inspiration for writing an article.
- Researching your competitors.
- Support with evidence gathering for your CQC Quality Statements.

In just two hours, you'll discover how AI tools can help you save hours of admin time, streamline systems, and cut business costs on software, marketing, and reporting — while using those same tools to enhance client engagement, outcomes, and overall quality of care.

For less than the price of a single training session, you'll walk away knowing how to:

- Automate everyday tasks that eat into your time
- Access powerful (and often free) tools that reduce costs
- Strengthen compliance, efficiency, and clinical governance
- Apply AI practically to support rehabilitation and improve client outcomes
- Make AI work for you not the other way around



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Who Should Attend?

This webinar is designed for professionals across health, social care, and rehabilitation who want to use AI confidently and responsibly in their work, including:

- · Case managers and rehabilitation specialists
- Occupational therapists, physiotherapists, and speech & language therapists
- Psychologists and neuropsychologists
- Medico-legal and expert witness professionals
- Service managers and clinical leads
- Practice owners and business managers in healthcare
- Anyone keen to streamline admin, strengthen compliance, and explore ethical AI tools in everyday practice



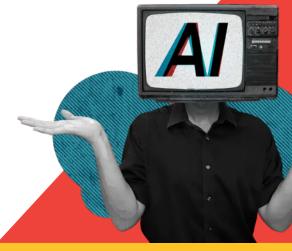
Tracey Clarke
Director
Virtual Administration

Tracey has run Virtual Administration for 20 years, specialising in supporting independent therapists, case managers and private healthcare companies with their day to day admin and business compliancy with the help of her amazing team.

Leveraging AI platforms to handle the heavy lifting and streamlining repetitive tasks, allows Virtual Administration to deliver services with greater efficiency.

Tracey and her co-director Jamie share a huge fascination in artificial intelligence and futurology and are committed to steering their business through uncertain and exciting times while sharing their knowledge with others.

Join us on a jargon free Al webinar tailored for busy healthcare professionals.



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Take back your time. Stay compliant. Focus on what matters.

If you're a case manager, occupational therapist, neuropsychologist or physiotherapist we take the admin load off your shoulders and let you concentrate on your core work and what you do best.

Why Choose Us?

- We specialise in the niche world of private healthcare administration and compliancy.
- Our team is highly experienced, proactive and responsive in delivering support with accuracy and urgency.
- Our services allow you to regain time, reduce risk, cut stress and free yourself up to focus on delivering outstanding outcomes for your clients.

Administrative Support

From managing emails, scheduling appointments and travel, to creating and formatting reports, we act as an extension of your team - flexible, reliable and professional.

Document Handling

We provide transcription services, proofreading and formatting of reports, template creation and more, so everything meets high professional and legal standards.

Compliance & Registration Support

We guide you through the regulatory process of CQC registration, helping you get inspection ready. Completing your registration application forms, build your policies and procedures and navigate the Single Assessment Framework confidently.

1 Data Protection & UK GDPR

We produce UK GDPR compliance action plans, consent forms, terms and conditions with privacy policies, supporting your business with a strong data protection foundation.

(ii) Client Record Management Systems

Our team are expert in using WriteUpp, Qunote, iinsight and similar platforms to create client files, upload documents, file emails and streamline client record workflows.

Our Promise

You will get a support partner not just a taskperformer. One who anticipates your needs, understands your constraints, helps streamline operations and ensures your compliance and administrative foundations are secure.

Ready to talk about how we can help you? Contact us today and get back to doing what you do best.

- gary@virtual-administration.com
- 07835 332 410
- in linkedin.com/company/virtual-administration/
- www.virtual-administration.com





CHROMA is the leading provider of creative arts therapies to brain injury case managers and neurorehabilitation healthcare settings

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CHROMA THERAPIES LTD Overross House, Ross Park, Ross on Wye, Herefordshire, HR9 7US, UK

Contact: Daniel Thomas Call: 0330 440 1838

Email: referrals@wearechroma.com
Website: https://wearechroma.com

